

From: Chang, Lisa
Sent time: 04/04/2016 04:02:49 PM
To: Dietrich Schmitt <dschmitt@nwifc.org>
Subject: RE: Radio ad costs - another Q

Thank you, Dietrich.

From: Dietrich Schmitt [mailto:dschmitt@nwifc.org]

Sent: Monday, April 04, 2016 3:07 PM

To: Chang, Lisa

Subject: RE: Radio ad costs - another Q

This question relates to Larry's earlier inquiry about shortening the acknowledgement text or not requiring for the purpose of the radio ad, because the acknowledgement would be just as long as the ad itself. I believe he would continue to run the ads if it were confirmed that it would result in unallowable costs not to include the acknowledgement. Currently he knows any ads he runs without acknowledgement are subject to disallowance.

Dietrich

From: Chang, Lisa [mailto:Chang.Lisa@epa.gov]

Sent: Monday, April 4, 2016 2:55 PM

To: Dietrich Schmitt <dschmitt@nwifc.org>

Subject: Radio ad costs - another Q

Hi Dietrich,

The radio ad invoices were for December, January, and February. Do we expect there to be more? How long will the radio ads last, and what do we expect the total cost to be? We just wanted to provide that information because we expect the question will come up.

Thanks,

Lisa